

▲ Chris Grimm, Institutional Consulting Veteran, to Join Highland Associates as Managing Director and Co-Head of Healthcare Consulting

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- ▲ BIRMINGHAM — Highland Associates, a subsidiary of Regions Financial Corporation, announced the appointment of Chris Grimm, CFA, CAIA, an institutional consulting veteran with over 22 years of experience, as Managing Director and Co-Head of Healthcare Consulting. He will be responsible for further development of the firm’s intellectual capital within the not-for-profit healthcare industry. He will also develop custom strategies and solutions for institutional client relationships. Reporting directly to Jack W. Echols (Trey), President of the firm, Grimm will join several of the firm’s operating committees. He will establish the firm’s first office in Minneapolis.

“Chris brings a remarkable reputation for driving innovation and results for clients at every step in his career,” Echols said, “With our growth and the everchanging dynamics of the institutional consulting business, the demand for effective, sophisticated, and intellectual creativity has never been greater. Furthermore, the need to be a crisp and empathetic communicator is a profound demand of clients and their governance boards. Chris is among the best of the best in those qualities, and I believe he will be a key driver of shared value for all our constituents.”

“I am honored to join Highland and support the expansion of this extraordinary firm with its incredible legacy in institutional consulting,” said Grimm. “For me, it is a once-in-a-lifetime opportunity, and I am looking forward to working with all of the amazing and talented people who’ve been a part of Highland’s longstanding success.”

Prior to joining Highland, Grimm held a leadership role as partner and co-head of U.S. NFP healthcare consulting at Mercer. He served that firm and its predecessors for nearly 15 years.

Grimm holds an MBA from the Booth School of Business at the University of Chicago and a bachelor’s in business administration, with a concentration in finance, from Boston University. He is a CFA charterholder and a CAIA charterholder.



Chris Grimm, CFA, CAIA

Managing Director & Co-Head of Healthcare Consulting

About Highland Associates:

Highland Associates is a leading institutional investment firm that provides objective, research-driven investment counsel to not-for-profit healthcare entities and mission-based organizations. The firm is a wholly owned subsidiary of Regions Bank, headquartered in Birmingham, Alabama. Highland specializes in consulting not-for-profit healthcare providers and mission-based organizations, a distinct class of institutional investors. The firm’s service model fits clients that are unique in their purpose and in the roles that portfolio assets serve in pursuit of their mission. Highland was founded in 1987 and has since been a key advisor to institutions and plan sponsors.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$161 billion in assets, is a member of the S&P 500 Index and is one of the nation’s largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,300 banking offices and more than 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at www.regions.com.